

Privacy Policy

Effective Date: 4/15/2025

Introduction

HSB Group (“Company,” “we,” “us,” or “our”) values your privacy. This Privacy Policy explains how we collect, use, disclose, and protect your personal information when you visit our website or interact with our services, in compliance with the Texas Real Estate Commission (TREC) rules, U.S. federal privacy laws, and applicable state laws.

1. Information We Collect

a. Personal Identifiers

Name

Email address

Mailing address

Phone number

Government-issued ID (when required for transactions)

b. Internet or Network Activity

IP address

Browser type

Device type

Pages visited

Time spent on pages

c. Commercial Information

Real estate preferences

Property inquiries

Transaction history

d. Geolocation Data

Based on IP or mobile device (if enabled)

e. Professional or Employment-Related Information

Only when voluntarily submitted for transactions or job inquiries

2. How We Use Your Information

Provide and improve our real estate services

Respond to inquiries or customer service requests

Comply with legal obligations under TREC and other governing bodies

Send marketing communications (only if you opt-in)

Protect against fraud or unauthorized transactions

Maintain records of real estate transactions, as required by law

3. Sharing Your Information

Service Providers: IT, web hosting, and marketing partners under contract

Real Estate Partners: Brokers, agents, escrow officers, and title companies

Legal Authorities: When required by law or subpoena

Third Parties: With your explicit consent

Data will not be shared with third parties for marketing or promotional purposes.

4. Cookies and Tracking Technologies

Our website uses cookies and similar technologies to:

Track website performance

Customize user experience

Analyze visitor behavior

You can modify your browser settings to disable cookies, although this may limit certain features.

5. Your Privacy Rights

a. Texas & U.S. Residents

Right to access the information we collect

Right to request correction or deletion of your personal data (subject to legal exceptions)

Right to opt out of marketing communications at any time

b. California Residents (CCPA)

Right to know what personal data we collect and why

Right to request deletion of personal information

Right to opt out of the sale of personal data (we do not sell data)

Right to non-discrimination for exercising these rights

6. Data Security

We implement reasonable administrative, technical, and physical safeguards to protect your personal information from unauthorized access, use, or disclosure.

7. Children's Privacy

We do not knowingly collect or solicit personal information from children under 13. If you believe a child has provided us with personal data, please contact us, and we will delete the information promptly.

8. External Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of those sites.

9. Changes to This Policy

We reserve the right to update this Privacy Policy at any time. The latest version will be posted on our website with the updated effective date.

10. Contact Us

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